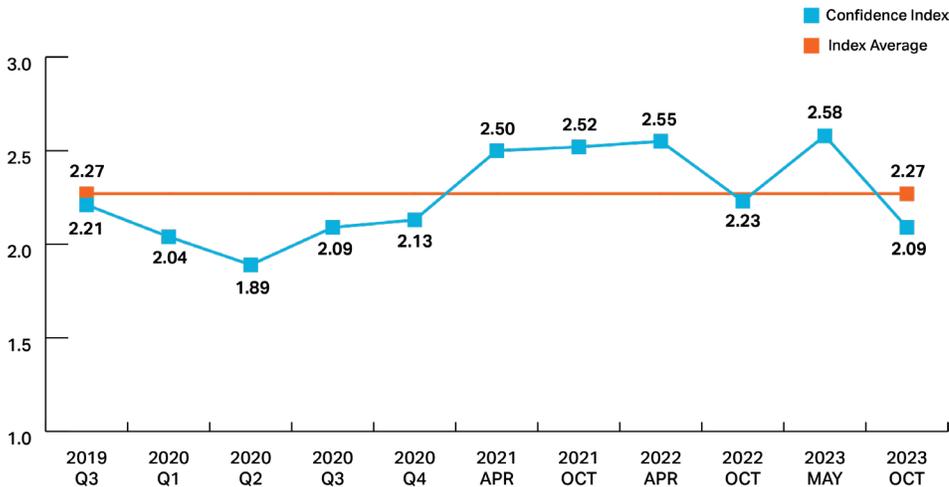


# RELO

## Regina Executive Leadership Outlook

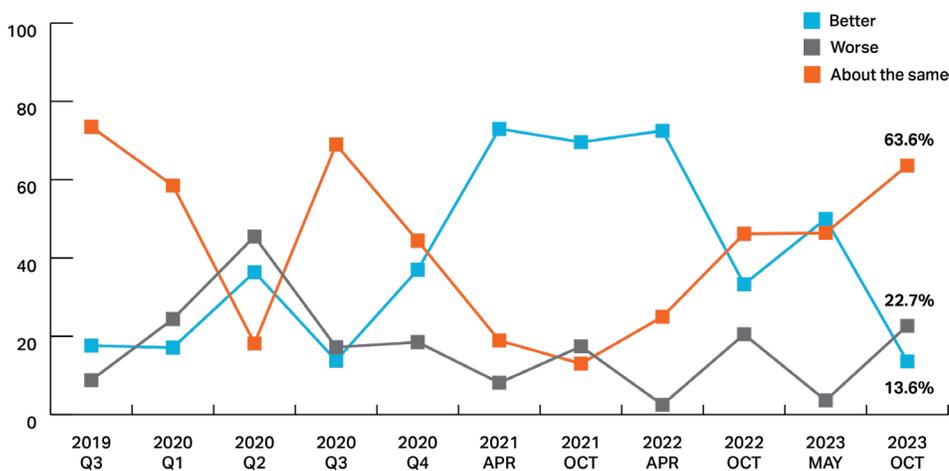
### Executive Confidence Index



The Executive Confidence Index has dropped to 2.09 (down from 2.58 in May 2023). The drop, which measures forward looking sentiment can be attributed to two key factors: economic stability and a positive industry outlook.

While Regina continues to experience low unemployment rates and positive GDP growth, businesses have contended with higher interest rates, inflation, and recruitment challenges. Those factors have impacted current sentiment around overall profitability.

### Regina's Economy



Looking at sentiment-based leading and lagging indicators, only 4.5% of executives in the city believe that Regina's economy is performing better compared to 12 months ago, with the remainder split between "about the same" (50%) and "worse" (45.5%).

Looking forward, about two-thirds of executives surveyed (63.6%) believe the economy will remain level with last year, while 13.6% believe the economy will exceed previous GDP values.

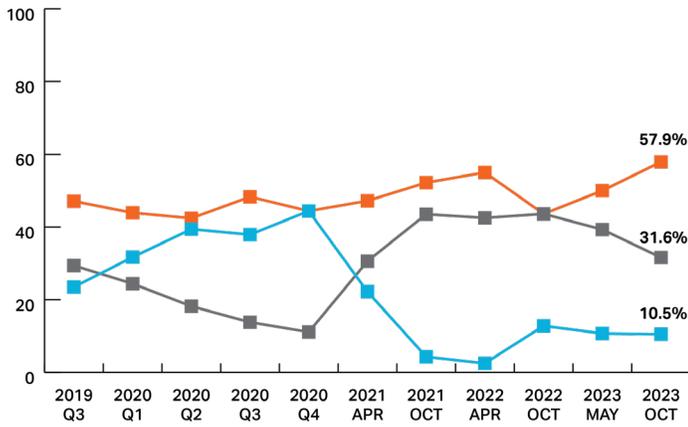
#### ABOUT THIS REPORT

Economic Development Regina (EDR), in partnership with Praxis Consulting (Praxis), began a quarterly publication entitled, "Regina Executive Leadership Outlook" in September 2014 that captures the thought leadership of senior business leaders in the Greater Regina Area (GRA) on key issues facing Regina and surrounding areas. The survey is distributed to a list of approximately 90 senior business leaders. The survey has a standard component entitled "The Economic Outlook."

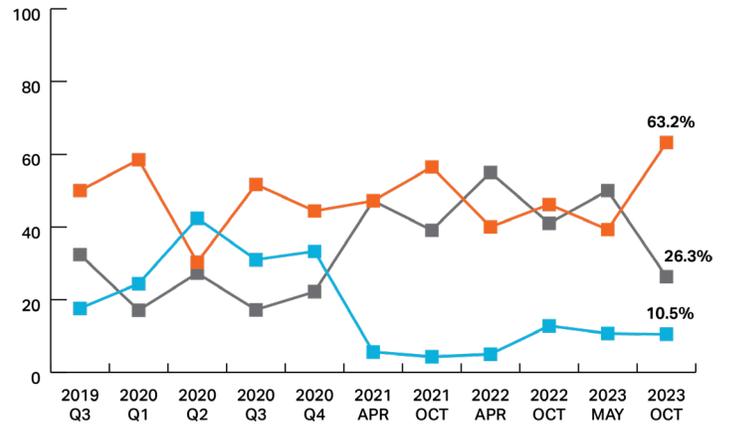
This is a set of static questions asked each quarter that inform a unique Executive Confidence Index. This index is used to measure how confident executives are in Regina's overall economy across each quarter. To view previous reports, [click here](#). For more information, contact: Chris Bonk, Director, Brand and Communications, Economic Development Regina (P: 306-565-6388) or Valerie Sluth, CEO, Praxis Consulting (P: 306-545-3755).

## Fixed Investments

Past 12 months (actual)

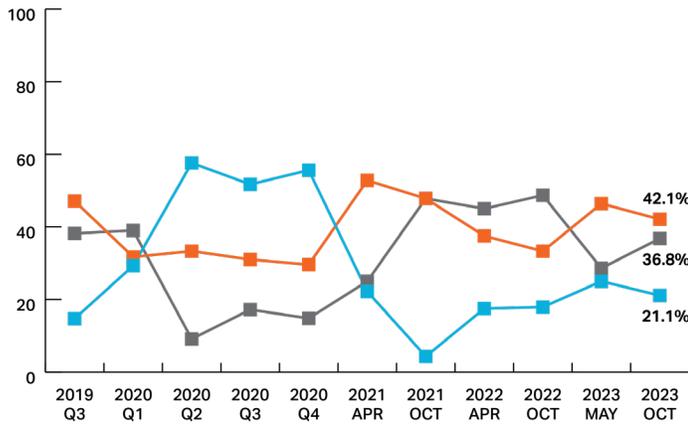


Next 12 months (expected)

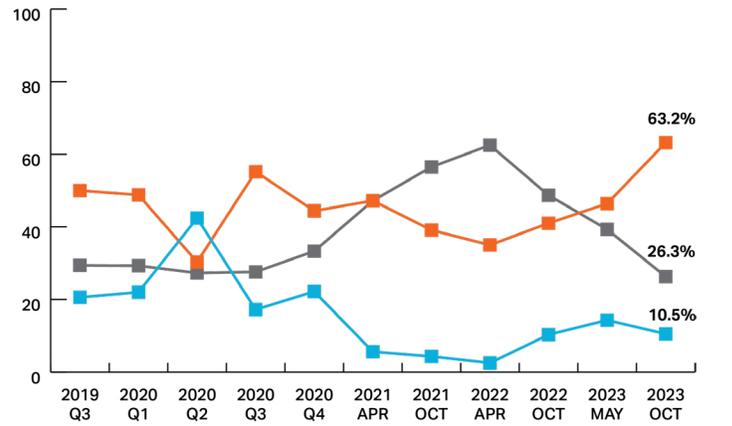


## Employment

Past 12 months (actual)

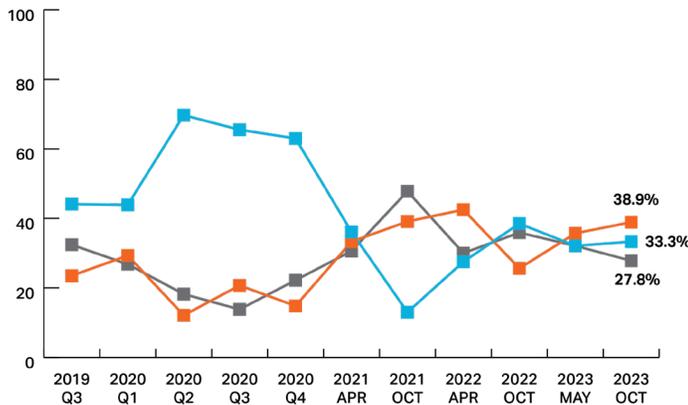


Next 12 months (expected)



## Profitability

Past 12 months (actual)



Next 12 months (expected)

