

# GROW REGINA PARTNERSHIP

Regina has always been a place for growers in every sense. Now, Economic Development Regina (EDR) is inviting leaders and visionaries to become active partners in the next phase of our city's growth.

### The heartbeat of the new prairie economy

Regina has all the pieces to become an economic powerhouse for Saskatchewan. Now is the time to build on that foundation and establish Regina as a destination of choice for investment and talent from around the world.

It's going to take a team effort, and we want you to join us.

### Partner with us

Regina has a long history of coming together to build our community. Building our economy is no different. We're looking for partners to help us grow our city and tell our story to the world.



#### Join the conversation on Regina's economic growth

Engage with EDR's leadership to discuss and direct economic priorities. Contribute directly to EDR's work to attract the investment and talent Regina needs to meet its full growth potential.



# Access specialized data to accelerate decision-making

Utilize key economic data, indicators, and trends to make timely, effective decisions about your business. Connect with our data analytics and marketing teams to understand key economic trends and insight.



## Unlock opportunities by connecting with key business leaders

Network and connect with influential business, government, and community leaders – at home and abroad.



#### Amplify your brand

Be recognized as a community leader supporting the economic growth of our city.



BENEFITS	PRAIRIE <b>\$15,000</b>	HORIZON <b>\$25,000</b>
LEAD ECONOMIC GROWTH		
Invitation to provide thought leadership and business insight through EDR's Regina Executive Leadership Outlook panel	✓	✓
Opportunity for direct input into key economic priorities	✓	✓
Invitation to attend semi-annual CEO roundtable		✓
Access to EDR's CEO to provide economic insight during board of directors and leadership meetings		✓
ACCESS CRITICAL LOCALIZED RESEARCH		
Advanced access to Regina's Economic Brief	✓	✓
Subscription to quarterly investor-only newsletter	✓	✓
Access to EDR's quarterly sentiment dashboard on key issues	✓	✓
Opportunity to contribute and/or co-author economic research and reports		✓
Access full suite of published economic research and white papers		✓
Face-to-face access to EDR's team for in-depth insight on published research and reports		✓
CONNECT WITH BUSINESS LEADERS		
Facilitated strategic introductions to other investors	✓	✓
Invitation to investor-only engagement event(s)	✓	✓
Specialized tickets to EDR's annual State of the Economy event	✓	✓
Select invitation to join EDR on national and international investment attraction missions		<b>✓</b>
Introductions within key markets where EDR has established relationships		✓
AMPLIFY YOUR BRAND		
Company profile with logo, description, and link to EDR's website	✓	✓
Recognized as an investor in EDR's annual report	✓	✓
Opportunity to partner on investment attraction and talent attraction marketing campaigns and activities	✓	✓
Opportunity to be featured in EDR's place brand storytelling, highlighting your company's role in growing Regina's economy		✓
Opportunity to sponsor economic development events		✓

Economic Development Regina acknowledges that the land on which we gather is Treaty 4 Territory – the ancestral lands of the Cree, Dene, Dakota, Lakota, Nakoda and homeland of the Métis. We acknowledge the harms of the past and are committed to moving forward in the spirit of reconciliation – respecting and honouring that the Indigenous peoples are the spiritual and cultural keepers of their traditional lands. It is important to continue to preserve their culture, values, and language to ensure that the spirit and intent of Treaty 4 continues.