

200 - 1965 BROAD STREET REGINA, SK S4P 1Y1

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Activating Agribition across Regina

As part of its partnership with Canadian Western Agribition, Tourism Regina is working hard to activate the entire city around this signature event.

Here's what's happening:

Western Decor Business Contest

Decorate your business or workplace in western décor and wear your best western gear for the week of November 22-27 and be entered to lasso a team pizza party from Western Pizza! Enter by posting on Social Media using the hashtags #CWA and #SeeYQR.

Saloon Series

Starting November 18, mosey on down to the Knotted Thistle Pub, Cathedral Social Hall, Victoria's Tavern, and Bushwakker Brewing for Agribition-themed food and drink specials. Get your passport stamped at all four locations and you'll win a deck of Agribition playing cards. Submit your passport for the grand prize that includes a CWA belt buckle. Check out more here.

Digital Guides

Tourism Regina has developed <u>digital guides</u> to the Saloon Series, daily Agribition events, family activities and more.

Selfie Stations

Grab the bull by the horns and show your Agribition pride all over Regina by taking a selfie with each of our bull rider displays located at Cornwall Centre, YQR Airport, and the onsite at Agribition. Use the hashtags #CWA and #SeeYQR when you post to social media!

Cowboy Hats

Tourism Regina and its partners will distribute 6,000 black cowboy hats to outfit workplaces, hotels, restaurants, and bars in fine Agribition style.

Tourism Regina Booth

Tourism Regina's street team will be onsite at Agribition handing out cowboy hats and making sure visitors know everything that's happening around the city during Agribition Week.

For more information, visit tourismregina.com.

